DOCUMENT RESUME

ED 153 653 IR 006 037

AUTHOR Elsas, Diana, Comp.; And Others
TITLE Children and Film/Television. Factfile No. 6.
INSTITUTION American Film Inst., Washington, D.C.
PUB DATE Apr 77
NOTE 10p.; For related documents, see IR 005 844-849 and IR 006 032-036
AVAILABLE FROM American Film Institute, National Education Services, John F. Kennedy Center, Washington, D.C. 20566 ($3.00 check or money order sent with request)

EDRS PRICE MF-$0.83 Plus Postage. HC Not Available from EDRS.
DESCRIPTORS *Annotated Bibliographies; *Childrens Television; Directories; *Elementary Secondary Education; Filmographies; *Films; Instructional Films; *Organizations (Groups); *Periodicals; Resource Centers
IDENTIFIERS Factfile

ABSTRACT

This is a guide to organizations and publications relevant to children and film/television aimed at elementary through high school levels. It lists key organizations with addresses, telephone numbers, and brief descriptions; and literature and films including books and pamphlets, selected periodicals, and filmographies. (VT)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

ED153653

Children and Film/Television

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

"PERMISSION TO REPRODUCE THIS MATERIAL IN MICROFICHE ONLY HAS BEEN GRANTED BY

Christina Spilsbury

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC) AND USERS OF THE ERIC SYSTEM."

April 1977

afi file

National Education Services

The American Film Institute
The John F. Kennedy Center
for the Performing Arts
Washington, D.C. 20566
Telephone. (202) 833-9300

IR006037

CHILDREN AND FILM/TELEVISION

This FACTFILE, aimed at elementary through high school levels, will serve as a guide to organizations and publications relevant to the topic of children and film/television.

* * *

KEY ORGANIZATIONS:

ACTION FOR CHILDREN'S TELEVISION
46 Austin Street
Newtonville, MA 02160
(617) 527-7870
Lobbies for reduced commercialism on child-oriented television. Holds annual symposium on children and television. Publishes "Action for Children's Television News," a quarterly newsletter, bibliographies, brochures, and books on children and television.

AGENCY FOR INSTRUCTIONAL TELEVISION
Box A
Bloomington, IN 47401
(812) 339-2203
Concerned with the use of television and other technologies in education. Sponsors conferences on television in education. Acquires and distributes television, audiovisual, and print materials for use by educators. Publishes a quarterly newsletter.

AMERICAN CENTER OF FILMS FOR CHILDREN
Division of Cinema
University of Southern California
Los Angeles, CA 90007
(213) 741-6071
Encourages the production of good children's films. Sponsors the annual Los Angeles International Children's Film Festival. Holds workshops, seminars on the topic of children and film. Publishes newsletter listing films of interest to children.

AMERICAN COUNCIL FOR BETTER BROADCASTS
111 King Street
Madison, WI 53703
(608) 257-7712
Interested in improving radio and television broadcasting

"by educational means." Publishes materials of interest to teachers, and a newsletter, "Better Broadcasting."

ASSOCIATION FOR EDUCATIONAL
COMMUNICATIONS AND TECHNOLOGY
1126 16th Street, N.W.
Washington, DC 20036
(202) 833-4180

Concerned with communications media and instructional materials. Holds annual convention, seminars, and workshops. Job placement service for members. Publishes Audiovisual Instruction 10 times yearly. Publishes books on technology and education.

CHILDREN'S FILM THEATER
400 East 74th Street
New York, NY 10021
(212) 288-0363

Researches children's film. Initiates media programs in schools, museums, and other institutions. Conducts symposia on films by and for children. Sponsors workshops on the "nature of children's films." Has published Films Kids Like and On the Nature of Children's Film. What to Do When the Lights Go On in planning stage.

CHILDREN'S TELEVISION WORKSHOP
One Lincoln Plaza
New York, NY 10023
(212) 595-3456

Examines new uses of television and other media for educational purposes. Creates experimental programs including "Sesame Street" and "The Electric Company." Develops multi-media reading kits for classroom use. Publishes "CTW Newsletter," CTW Research Bibliography, The Sesame Street Magazine, The Electric Company Magazine, annual guide/activity book for "The Electric Company."

EDUCATIONAL FILM LIBRARY ASSOCIATION
43 West 61st Street
New York, NY 10023
(212) 246-4533

Serves as a national clearinghouse for information about 8mm and 16mm films, and other non-print media. Sponsors the American Film Festival, an annual competition for non-theatrical film. Holds workshops on media and education. Answers reference inquiries about 16mm film and other media. Publishes Sightlines, a quarterly magazine with articles on film production, utilization, new developments in the field. Publishes filmographies, media-related manuals, and books and pamphlets dealing with film selection and utilization.

FILM IN THE CITIES
2388 University Avenue
St. Paul, MN 55114
(612) 646-6104
Media center offering filmmaking and photography classes for high school students. Access to filmmaking equipment. Teacher-training programs available.

MEDIA ACTION RESEARCH CENTER
475 Riverside Drive, Suite 1370
New York, NY 10027
(212) 663-8900
Conducts workshops on improving the quality of television viewing. Television Awareness Training programs aimed at providing new information and experience in the use of television.

MIDWEST FILM CONFERENCE, INC.
P.O. Box 1665
Evanston, IL 60204
Sponsors an annual conference on the "creative use of film in education" with workshops, seminars, and screenings. Cassette recordings of these workshops and speeches given are available.

NATIONAL CENTER FOR VISUAL LITERACY
Gallaudet College
Kendall Green
Washington, DC 20002
(202) 447-0547
Concerned with the use of visual technology in education. Facilitates information exchange, provides resources for teachers on visual literacy training, collects and organizes research data. Sponsors annual Conference on Visual Literacy. Publishes monthly newsletter. Bibliography of visual literacy available.

NATIONAL INFORMATION CENTER FOR EDUCATIONAL MEDIA
University of Southern California
University Park
Los Angeles, CA 90007
(213) 746-6681
A computerized cataloguing and indexing system for educational non-print materials. Provides computerized cataloguing for schools, media centers,and libraries. Publishes a newsletter updating NICEM holdings and giving information on the use of non-print educational materials. Publishes Index to 16mm Educational Films, Index to Educational Video Tapes, Index to 35mm Filmstrips.

PRIME TIME SCHOOL TELEVISION
120 South LaSalle Street, Suite 810
Chicago, IL 60603

Supplies information on evening programs for use by teachers. Special division for parents("Prime Time Parents")provides materials for parents and children to use in television viewing. Publishes Prime Time School Television Guide, available with subscription/membership. The Guide also appears as a pull-out section in Media & Methods.

YELLOW BALL WORKSHOP
62 Tarbell Avenue
Lexington, MA 02173
(617) 862-4283

Provides the opportunity for children to learn the art of animation. Trains children in the fundamentals of making their own animated films. Sponsors workshops for teachers interested in teaching animation. Provides children-made films for purchase and rental. The director, Yvonne Andersen, has published Make Your Own Animated Movies and Teaching Film Animation to Children.

YOUNG FILMMAKERS/VIDEO ARTS
4 Rivington Street
New York, NY 10002
(212) 673-9361

New York State regional organization sponsoring workshops on the media, teacher-training programs, and film/video production projects. Administers research studies, equipment loans, and maintains a film archive of films by young filmmakers, 8-20 years of age. Staff members have written a number of books and pamphlets on children and film, including Young Animators and Young Filmmakers.

LITERATURE AND FILMS:

Books and Pamphlets:

Anon. Visual Literacy Programs That Work. Rochester, New York: Eastman Kodak Co. Pamphlet describing 8 programs in elementary and high schools utilizing film/video materials.

Amelio, Ralph J. Film in the Classroom: Why Use It, How to Use It. Dayton, Ohio: Pflaum/Standard, 1971. A two-semester film study course for high school or college teachers interested in setting up a film program. Bibliography.

Andersen, Yvonne. Make Your Own Animated Movies. Boston: Little, Brown & Co., 1970. Pictorial guide for elementary and high school level students.

Andersen, Yvonne. Teaching Film Animation to Children. New York: Van Nostrand Reinhold Co., 1970. A guide for teachers on the basics of the animation process.

Boyle, Dierdre. Children's Media Market Place. P.O. Box 487, Canal Street, New York, NY 10013. To be published fall 1977 and updated annually. Will list organizations, their educational programs, conferences, awards/contests, publications, and special collections of children's media.

Brown, James W. Educational Media Yearbook. New York: R.R. Bowker. Annual publication. Articles on media in education, bibliographies, listings of films, related organizations, distributors.

Cook, Thomas D., et al. "Sesame Street" Revisited. New York: Russell Sage Foundation, 1975. Studies the effects of "Sesame Street" on its young viewers.

Costello, Lawrence F. and George N. Gordon. Teach With Television: A Guide to Instructional TV. New York: Hastings House Pubs., 1965. Examines the use of television in the classroom. Practical information on producing and utilizing television material. Bibliography.

Goldman, Frederick and Linda R. Burnett. Need Johnny Read? Dayton, Ohio: Pflaum/Standard, 1971. Suggestions on the use of film for enrichment of classroom study. Practical film study methods are given.

Lacey, Richard A. Seeing With Feeling: Film in the Classroom. Philadelphia: W.B. Saunders Pub. Co., 1972. For elementary and high school levels. Guide to classroom discussions of film. Bibliography. List of distributors.

Larson, Rodger, Lynne Hofer, and Jaime Barrios. Young Animators and Their Discoveries: A Report from Young Filmakers Foundation. New York: Praeger Publishers, 1973. Interviews with 12 young filmmakers on their experiences with animation. Bibliography. Glossary.

Larson, Rodger and Ellen Meade. Young Filmmakers. New York: E.P. Dutton & Co., 1969. Guide for beginning filmmakers working in 8mm and 16mm. Descriptions of some films made by young people. Glossary.

Laybourne, Kit. Doing the Media. New York: Center for Understanding Media, 1972. Guide to the use of media in education. Source lists, bibliographies.

Lesser, Gerald S. Children and Television. New York: Random House, 1974. Description of the planning stages and development of "Sesame Street." Examines the strengths and weaknesses of the program. Bibliography.

Lidstone, John and Don McIntosh. Children as Film Makers. New York: Van Nostrand Reinhold Co., 1970. Organizational guide for setting up a filmmaking program at the elementary school level. Bibliography.

Linton, Douglas. Practical Guide to Classroom Media. Dayton, Ohio: Pflaum/Standard, 1971. Information on costs and procedures involved in setting up school media programs.

Lowndes, Douglas. Film Making in Schools. New York: Watson-Guptill Pubs., 1968. Presents exercises designed to teach children how to make films. Aimed at elementary and high school levels.

Manchel, Frank. Movies and How They Are Made. Englewood Cliffs, New Jersey: Prentice-Hall, 1969. Description of film industry written for elementary level students.

_____. When Pictures Began to Move. Englewood Cliffs, New Jersey: Prentice-Hall, 1969. History of the silent film written for the young student.

Maynard, Richard A. The Celluloid Curriculum: How to Use Movies in the Classroom. New York: Hayden Book Co., 1971. Suggests techniques for using media at the high school level. Annotated filmography and bibliography.

Morrow, James and Murray Suid. Media and Kids: Real-World Learning in the Classroom. New York: Hayden Book Co., 1977. Emphasis on the form as well as the substance of media. Chapters on film, television, video.

Rynew, Arden. Filmmaking for Children. Dayton, Ohio: Pflaum/Standard, 1971. Guide to implementing a school filmmaking program.

Schillaci, Anthony and John M. Culkin. Films Deliver: Teaching Creatively With Film. New York: Citation Press, 1970. Guide to the use of film and television at the secondary school level. Sample teachers' guides. Filmographies, bibliography.

Shrank, Jeffrey. Understanding Mass Media. Skokie, Illinois: National Textbook Co., 1975. For junior and senior high school courses in mass media. Examines film, television, news media. Teacher's guide.

Periodicals:

The following publications represent a selected list of magazines useful to the teacher. These are often an excellent way to keep up-to-date on developments in the field of media in education, new books, conferences, and organizations of interest to the educator.

Audiovisual Instruction. Association for Educational Communications and Technology, 1126 16th Street, N.W., Washington, DC 20036. (Articles on media in education, equipment, audiovisual materials.) 10 issues a year. $18/year.

Film Library Quarterly. Film Library Information Council, Box 348, Radio City Station, New York, NY 10019. (Film in education.) Quarterly. $10/year.

Film News. 250 West 57th Street, Suite 2202, New York, NY 10019. (Reviews audiovisual materials and equipment.) 5 issues a year. $6/year.

Mass Media Booknotes. Department of Radio/TV/Film, Temple University, Philadelphia, PA 19122. (Short reviews on current media-related books and periodicals.) Monthly. $3.50/year.

Mass Media Newsletter. Mass Media Ministries, Inc., 2116 North Charles Street, Baltimore, MD 21218. (Reviews of films, filmstrips, television programs.) Biweekly. $10/year.

Media & Methods. North American Building, 401 North Broad Street, Philadelphia, PA 19108. (Covers topics on media in education.) 9 issues a year. $9/year.

Media Mix. Claretian Publications, 221 West Madison Street, Chicago, IL 60606. (Newsletter reviewing books, films, media.) 8 issues a year. $9/year.

Sightlines. Educational Film Library Association, 43 West 61st Street, New York, NY 10023. (Reviews, articles on educational films.) Quarterly. $15/year.

Filmographies:

Artel, Linda and Susan Wengraf. Positive Images: A Guide to Nonsexist Films for Young People. San Francisco: Booklegger Press, 1976. Lists films, filmstrips, videotapes, and slides. Practical information on the use of media in the classroom.

Educational Film Library Association. Film Evaluation Guide. New York: Educational Film Library Association. Updated periodically. Presents basic information on films held by EFLA. Information includes age level at which films are aimed.

Horkheimer, Mary F. and John W. Diffor. Educators Guide to Free Films. Randolph, Wisconsin: Educators Progress Service. Updated annually. Lists over [illegible],000 free films.

Kislia, J.A. Let's See It Again: Free Film for Elementary Schools. Dayton, Ohio: Pflaum/Standard, 1975. 200 films described and evaluated. Sources index, subject index.

New York Library Association. Films for Children: A Selected List. New York: New York Library Association, 1972. Short films recommended for children ages 4-14. Annotations.

Rice, Susan. Films Kids Like. Chicago: American Library Association, 1973. Annotated listing of 229 short films suggested for ages 3-12.

Zornow, Edith and Ruth M. Goldstein. Movies for Kids: A Guide for Parents and Teachers on the Entertainment Film for Children 9-13. New York: Avon, 1973. Annotated listing of 125 features and 75 short films. Distributors index, organizations listing, bibliography.

* * *

Compiled by:
Diana Elsas
Information Associate

Michele Hudson
Lulu Kelso
Assistants

Additions to this list should be sent to: FACTFILE, National Education Services, The American Film Institute, John F. Kennedy Center for the Performing Arts, Washington, DC 20566. (202) 833-9300.

Sam L. Grogg, Jr.
Director,
National Education Services

Anne G. Schlosser
Librarian, Charles K. Feldman Libra
AFI Center for Advanced Film Studie